

Program Rules



1. DURATION OF THE CALL FOR APPLICATIONS

The call for applications is organized by the RONA Foundation (the “Organizer”). It takes place in Canada only, via the RONA Foundation’s website ronainc.ca, from May 12, 2023 at 8 a.m. to June 9, 2023 at 4 p.m. EST (the “Period”).

2. ELIGIBILITY

The call for applications is open to any Canadian charity registered under the Canada Revenue Agency (CRA) that aims to improve the quality of life of Canadians in need by revitalizing their living environments or making it easier to access housing, in particular, it aims to help victims of domestic violence and their children, low-income families, and people with special needs or mental health issues. Not eligible to submit a project: Individuals or organizations that promote racist, religious, political, hateful, or elitist ideologies.

2.1 Funds granted under the Build from the Heart program (the “Program”) shall be used to purchase building materials and products or to pay for the hiring of construction professionals (the “Project”)

2.2 The Project and organization must be located in a province where one of the Organizer’s corporate or affiliated stores is located.

2.3 Demonstrate that the supported project provides direct assistance to populations and their communities, not to other organizations.

2.4 Demonstrate that the funds received will be used for concrete projects completed by December 31, 2024.

3. HOW TO PARTICIPATE

To participate, simply fill the application submission form available [HERE](#) during the call for applications period. If you are having difficulties completing the form, contact fondation@rona.ca. The duly authorized representative of the charity must fill this form, indicating the name of the charity, its Canada Revenue Agency registration number, and answering all the questions on the form. They must then attach the requested documents and click on “SEND.” Limit of one project per organization throughout the Period.

4. DONATION

The amount of the donation given within each province differs from one province to another depending on the presence of our stores in the territory.

Alberta (\$50,000)
British Columbia (\$75,000)
Manitoba (\$35,000)
Atlantic (\$30,000)
Ontario (\$125,000)
Québec (\$150,000)
Saskatchewan (\$35,000)

5. PROPOSAL ANALYSIS AND SELECTION OF WINNERS

At the end of the Period, a committee formed by the RONA Foundation (the “Committee”) evaluates the projects according to a predefined analysis grid.

It will follow this process:

- From June 12 to 22, 2023, the Committee selects the 8 finalist projects;
- Eight (8) provinces and regions are featured by the Program, namely: Québec, Ontario, British Columbia, Alberta, Saskatchewan, Manitoba, and the Atlantic (including collectively Nova Scotia, New Brunswick and Newfoundland & Labrador);
- There is one (1) finalist organization per province and region;
- The eight (8) organizations will be informed by email or phone;
- The names of the selected organizations and projects will be announced publicly in the 2023 summer on the [RONA Foundation web page](#) of ronainc.ca.

5. DONATION ALLOCATION

Selected organizations will be required to sign a donation agreement which will be sent by email and provide their bank specimen or an official letter from their banking institution. They will receive a donation by bank transfer in a single payment in the following weeks following receipt of all of the above documents.

6. ACCOUNTABILITY

The selected organizations will have to provide an accountability report of accomplishment of the Project to the Organizer no later than June 30, 2025.

7. GENERAL CONDITIONS

7.1 Verification. The Organizer can check the project submission forms. Any form with an incorrect or invalid email address or phone number may be rejected, thereby disqualifying the organization from participating in the call for applications.

7.2 Disqualification. The Organizer reserves the right to disqualify any organization that enters or attempts to enter the contest in a manner that violates these rules or unfairly disadvantages other participants.

7.3 Donations acceptance. Donations must be accepted as described in these rules and may not be transferred to a third party. In the event of such an occurrence, the organization shall be required to repay any amounts received by it from the Organizer under this Program.

7.4 Liability limit: Use of the donations. By submitting an application, the selected organizations release the Organizer of the call for applications, the companies, corporations, trusts, and other legal entities controlled by or related to it, its advertising and promotional agencies and its employees, agents, and representatives (the “Recipients”) from any and all liability for any damages they may suffer as a result of the acceptance or use of their donation.

7.5 Liability limit: Access to the form. The Recipients do not guarantee in any way that the website or any site linked to it will be accessible or functional during the entire the Period, or that it will be free of any error.

7.6 Limitation of liability: Proper execution of the call for applications. The Recipients shall not be liable for any computer hardware or software failure, transmission line failure, loss or lack of network communication, or transmission failure, incompleteness, incomprehensibility, or deletion by any computer or network that prevents anyone from participating in the call for applications. They also disclaim all liability for any damage or loss resulting, directly or indirectly, in whole or in part, from the downloading of any web page, software or other material or from the transmission of any data related to the call for applications.

7.7 Call for applications modification. The Organizer reserves the right, in its sole discretion, to cancel, modify, and suspend the call for applications, in whole or in part, if any event or human intervention impairs or affects the administration, security, fairness, or proper conduct of the call for applications as set forth in these rules.

7.8 Donations limitation. The Organizer shall not be required to award more donations than provided for in these rules and regulations, nor shall the organizer be required to award donations other than as provided for in these rules.

7.9 Authorization. By participating in the call for applications, organizations authorize the Organizer and its representatives to use, if necessary and without any

compensation, their names, photographs, images, and statements related to the donation for advertising purposes.

7.10 Organizer's decision for the call for applications. Decisions made by Organizer and its representatives regarding the Program are final and binding.

7.11 Social media networks. The call for applications is not managed or sponsored by social networks and is in no way linked to them. Questions, complaints, and comments that affect the call for applications should be submitted to the Organizer and not to these social media networks. By participating in the call for applications, the organizations agree to abide by the terms of use, contracts, policies, and guidelines of the social media networks and release the Recipients from any liability if they suffer damages as a result of using these networks.

10.11 Language. In case of any discrepancy between the French and English versions of these rules, the French version shall prevail.